

# ATD BATON ROUGE

FOCUS NEWSLETTER

2024 Q1 EDITION



*Beginning as the Louisiana Chapter, the Baton Rouge Chapter is proud to be recognized as the first and longest continually active chapter in existence.*



Follow us on Social Media!



ATD  
Baton Rouge  
Chapter



@atdbr



ATD  
Baton Rouge



**BATON ROUGE CHAPTER**  
Association for  
Talent Development

# *A letter from our President...*

For those of you I haven't seen or spoken to this year...Happy New Year!!! I hope this message finds you well! It is my pleasure and honor to serve as your 2024 President of ATD Baton Rouge Chapter. Although we've faced some challenges over the past few years (including a pandemic that forced the world to move to a remote environment), we've proven to be a resilient group of professionals whose purpose remains to provide exceptional learning and performance, create a workforce that works better and a community committed to adult professional development. I am deeply humbled by the confidence you have placed upon me to lead this amazing group of talent development professionals and to move our chapter, the first and longest continually active chapter in ATD history, forward.

As a board of directors member, we're here to serve our chapter members and the community around us. In doing so, if you have suggestions on how we can better serve you, please let us know. If there are innovative concepts you come across in your industries that may be beneficial to our chapter, please let us know. And of course, if it is your experience that we are continuing our success as being a statewide leader in workplace learning and performance, please let us know! We will continue to work tirelessly to increase member engagement and measure the impact of our member value proposition.

In the upcoming months, our goal is to provide an array of learning opportunities to ENGAGE personally, EVOLVE professionally, and IMPACT change within our workplaces. So please take part in our bi-monthly meetings, bi-monthly Krewes of Practice, member engagement challenges, member meetups, sponsored webinars, workshops, and very close to home this year, the ATD International Conference & Expo (ICE) that will be held in New Orleans this May! Regardless of your industry, specific professional title, or interest level, there will always be a learning opportunity.

If you have any questions, suggestions, or concerns, please do not hesitate to reach out to me directly at [president@atdbatonrouge.org](mailto:president@atdbatonrouge.org) or via the member satisfaction survey disseminated after every event. We welcome your input as we work together to improve workplace learning and performance.

*Nicole Payne - Jack*



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# New Orleans - 2024

MAY 19-22



COME JOIN US IN NEW ORLEANS FOR  
ATD's NATIONAL CONFERENCE!

ATD Chapter members can save on  
ATD24 registration (in person or  
virtually) when the chapter forms a  
team of at least five chapter members.

Contact us for more information:  
[president-elect@atdbatonrouge.org](mailto:president-elect@atdbatonrouge.org)



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# 2024 Engagement Rewards Card



## ENGAGE *personally*

**Pay** your membership dues **25 points**

**Update** your ATDDBR member profile with your current email, picture, and bio **15 points**

**Attend** Membership & Krewes of Practice meetings **25 points each meeting**

**Refer a Friend** to become an ATDDBR member **50 points per friend**

## EVOLVE *professionally*

**Speak** at an ATDDBR event **100 points**

**Serve** as a Krewes Leader **25 points each meeting**

**Serve** as a Program Manager **100 points**

**Apply** to be a 2025 Board Member **50 points**

## IMPACT *change*

**Shop** at the ATD Store using ATDDBR's ChIP Code\* **30 points**

**Become** a Power Member\* **50 points**

**Secure** a sponsorship for ATDDBR **200 points**

Stay tuned! Extra point opportunities will be offered monthly!  
Everyone who earns 250 points will earn a prize!

\*Use your ATDDBR credits! All credits will expire 12/31/2024

\*\*Proof of membership or purchase must be provided to [vptechnology@atdbatonrouge.org](mailto:vptechnology@atdbatonrouge.org)





# Calling all the Speakers

## INTERESTED IN EARNING MORE POINTS & SHARING YOUR KNOWLEDGE?

We are looking for speakers for our membership meetings! This is your sign to volunteer to speak at an ATD Baton Rouge event in 2024! Email [vpprograms@atdbatonrouge.org](mailto:vpprograms@atdbatonrouge.org) for more information, or [click here to submit a speaker proposal.](#)



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# April Engagement Challenge

ATDDBR is sponsoring a Fund Drive for the Greater Baton Rouge Food Bank.

Donations can be made at our April Membership Meeting or online at [atdbatonrouge.org](http://atdbatonrouge.org).

OR

Use the QR Code to donate!



EARN 25 ENGAGEMENT POINTS FOR YOUR DONATION

**DONATE NOW**



**BATON ROUGE CHAPTER**  
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*Calling for  
Krewes of Practice  
Topic Leaders*

We are looking for members to help lead topics during our Krewes of Practice meetings. A Krewe Leader's job is to keep the conversations going, ask questions (some of which will be provided), and take notes to report back to the group with. If interested, please email for more information, [vpsigs@br.astd.org](mailto:vpsigs@br.astd.org).

Thanks for your interest!



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# Sponsorship Opportunity



**Sponsorships include being featured at our membership meetings, social media marketing, and/or our ATDBR Annual Conference. Packages start as low as \$250!**

**You can review our Sponsorship Packages on our Website**



**If you know of an organization or work for an organization you feel would take advantage of these reasonable rates, please contact: [treasurer@atdbatonrouge.org](mailto:treasurer@atdbatonrouge.org)**



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# Membership Opportunities



## JOIN US FOR OUR UPCOMING EVENTS!

Tuesday, April 23, 2024.

**Membership Meeting**

In-person | 11:30 AM

May 19 - 22

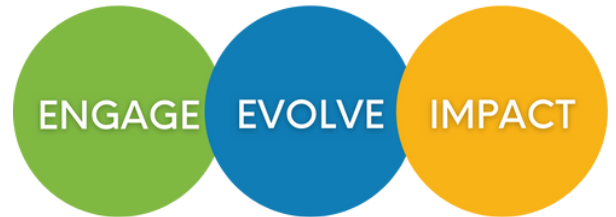
**ATD National Conference**

New Orleans, LA

Tuesday, June 25, 2024.

**Membership Meeting**

Virtual or In-Person | 11:30 AM



[atdbr.org/BeAMember](https://atdbr.org/BeAMember) | Have a membership question or need to change your membership package type? Contact [vpmembership@atdbatonrouge.org](mailto:vpmembership@atdbatonrouge.org)



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# ATD National Recognizes

## Baton Rouge's Region Champions of Learning



### CHAMPION OF LEARNING

Workforce Development Is Everyone's Business®

Certificate of Recognition Presented to:

#### **BREC**

an ATD "Champion of Learning" for successful implementation  
of Employee Learning Week, December 4-8, 2023.

*Amanda Miller*  
Amanda Miller  
Senior Director, Enterprise Solutions



*Jennifer Horner*  
Jennifer Horner  
Vice President, Community and Branding



### CHAMPION OF LEARNING

Workforce Development Is Everyone's Business®

Certificate of Recognition Presented to:

#### **Louisiana Transportation Research Center**

an ATD "Champion of Learning" for successful implementation  
of Employee Learning Week, December 4-8, 2023.

*Amanda Miller*  
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Senior Director, Enterprise Solutions



*Jennifer Horner*  
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Vice President, Community and Branding



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*Introducing our*  
2024 ATDBR Board of Directors



Nicole Payne-Jack  
President



Julie Miller  
Past-President



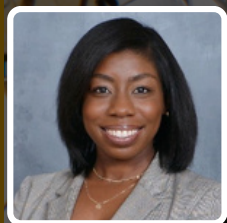
Marcus Sylvas  
President-Elect



Burgundy Cummings  
Secretary



Corey Luttrell  
Treasurer



Tanguela Powers  
VP of  
Membership



Marya Grayson  
VP of  
Programs



Ashley Thomas  
VP of Marketing &  
Communications



Laci Talley  
VP of  
Technology



Tara Gallope  
VP of  
Hospitality



Garrett Wheat  
VP of SIGs



Shopping at the  
ATD store? Use  
our CHIP Code!

