

ATD BATON ROUGE



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FOCUS NEWSLETTER | 2023 Q1 EDITION

A letter from our president...

I am thrilled to serve as your President for 2023! This year is an important milestone for ATDBR as we celebrate our 80th anniversary.

So much has changed over the last 80 years, but one thing has remained constant. That one thing is a commitment to provide engaging, relevant, and leading-edge programming that helps members investigate current trends, embrace positive changes, and shape the future of learning.

My vision for 2023 is to create more opportunities for you to be engaged as the driving force of your organization. As a member of ATDBR, your input, your involvement, and your ideas will create our future. It's time to envision what ATDBR can do to support you as the learning professional that you are and the learning leader that you want to be.

We have so many exciting professional development opportunities planned for you this year. It's my hope that you will stop to ask yourself what you want from these opportunities. Do you need programs that help you learn about new developments? Do you need more opportunities to share information and learn others' best practices? Do you need motivation to keep you going, even in the tough times?

ATDBR stands poised to be whatever it is you need at the moment you need it. To do that, we ask for you to guide us. This is your year to step forward, share your vision, and then step up to help make it come true.

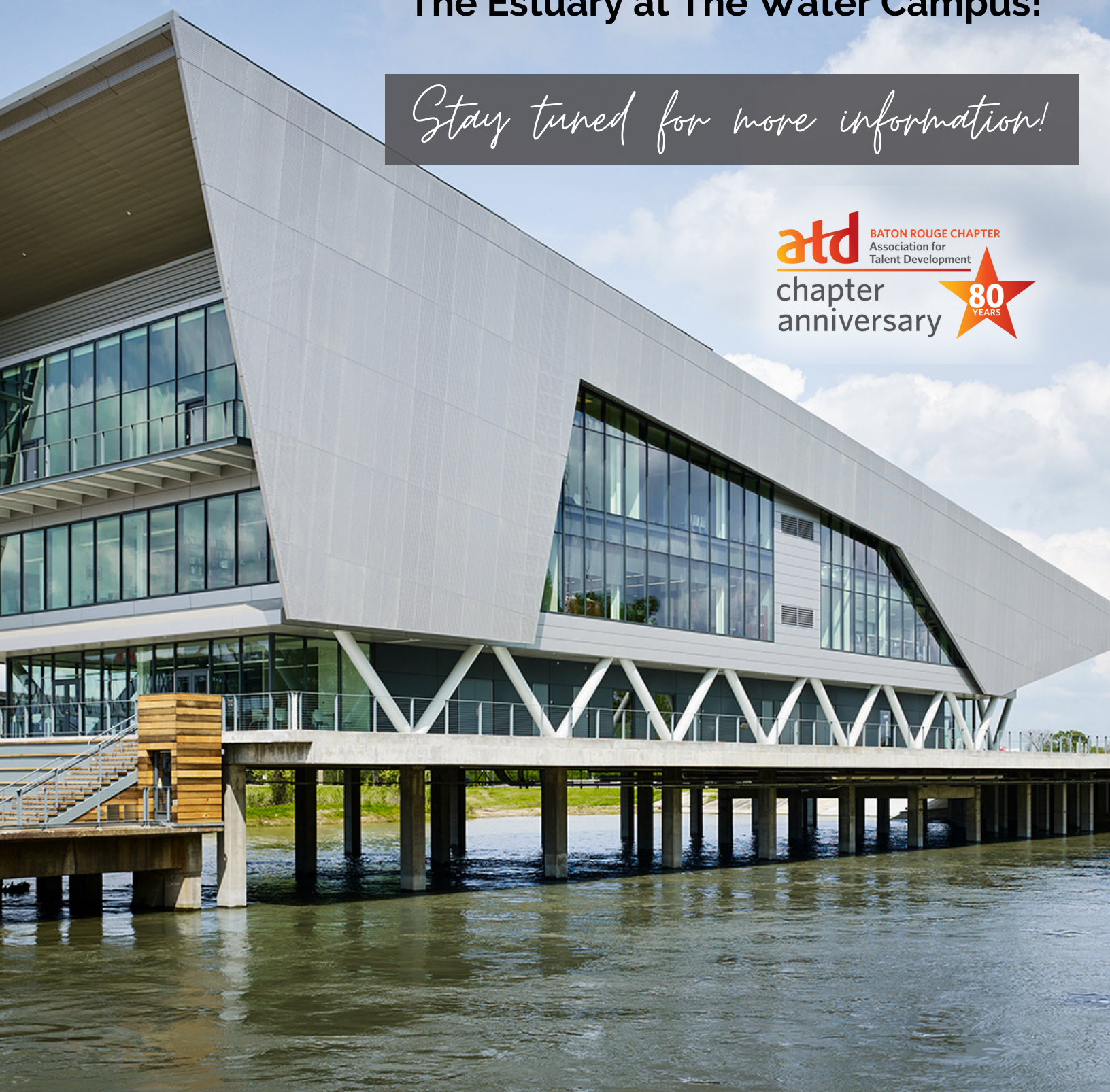
Save the Date!

**Our Annual Conference will be held
IN-PERSON on October 12, 2023 at
The Estuary at The Water Campus!**

Stay tuned for more information!

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Association for
Talent Development

chapter
anniversary



2023 Engagement Rewards Card

ENGAGE *personally*

Renew your inclusive membership **15 points**

Update your ATDBR member profile with your current email, picture, and bio **10 points**

Attend ATDBR meetings
5 points : 1 meeting
20 points : 3 meetings
40 points : 6 meetings
60 points : 9 meetings
100 points : 12 meetings

Speak at an ATDBR event **50 points**

EVOLVE *professionally*

Volunteer for the Conference or serve as a program manager** **100 points**

Attend ATDBR's Annual Conference* **75 points**

Shop at the ATD Store using ATDBR's CHIP Code** **30 points**

IMPACT *change*

Become a Power Member **40 points**

Secure a sponsorship for ATDBR **200 points**

Stay tuned! Extra point opportunities will be offered monthly!

*Use your ATDBR credits! All credits will expire 12/31/2023

**Proof of membership or purchase must be provided to vpotechnology@atdbatonrouge.org



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Engagement Leaderboard

Place	Name	Point Total (As of 3/1/2023)
1	Susana L.	95
2	Dana L.	35
3	Elizabeth B.	30
3	Richard F.	30
3	Jennifer T.	30

CONGRATULATIONS TO OUR CURRENT LEADERS IN THE 2023 ENGAGEMENT CHALLENGE!

For April's challenge we are celebrating National Volunteer Month! Stay tuned in to our website and social media to learn how to earn extra points in April.

INTERESTED IN EARNING MORE POINTS & SHARING YOUR KNOWLEDGE?

We are looking for speakers for our membership meetings! This is your sign to volunteer to speak at an ATD Baton Rouge event in 2023! Email vpprograms@atdbatonrouge.org for more information, or [click here to submit a speaker proposal](#).



MEMBERSHIP

ATDBR New Member Shoutout

- Yasheka A. - Blue Cross and Blue Shield of Louisiana
- Mary M. - First Guaranty Bank
- Rona B. - LANTEC of Louisiana
- Ashley T. - Louisiana Child Welfare Training Academy
- Undrea Y. - Louisiana Child Welfare Training Academy
- Ed W. - LED Fast Start
- Shelbee G. - Citizens Bank & Trust Co

JOIN US FOR OUR UPCOMING EVENTS!



Tuesday, April 25, 2023
Krewes of Practice
 Virtual | 11:30 AM

Follow us on Social Media to stay up to date on upcoming events

Tuesday, May 23, 2023
Membership Meeting
 Virtual or In-Person | 11:30 AM



ATD
 Baton Rouge Chapter



@atdbr

#atdbr



ATD Baton Rouge
 @atdbatonrouge



atdbr.org/BeAMember | Have a membership question or need to change your membership package type? Contact vpmembership@atdbatonrouge.org

2023 ATDBR Board of Directors



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President



Jennifer Schuelke
Past-President



Nicole Payne-Jack
President-Elect



Tanguela Powers
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Treasurer



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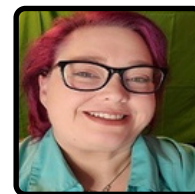
Tara Gallope
VP of Marketing &
Communications



Laci Talley
VP of Technology



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Rebecca Arnett
VP of SIGS



chapter incentive program

ATDBR ChIP Code:
CH7121



Shopping at the
ATD store? Use
our ChIP Code!



chapter affiliation requirements

Thank you to our sponsors:



atdbr.org

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