

ATD BATON ROUGE



FOCUS NEWSLETTER | 2023 Q2 EDITION

*Early Bird Registration
is open until August 7!*

ATD BATON ROUGE

ANNUAL CONFERENCE

SEPTEMBER 28, 2023
THE ESTUARY AT THE WATER CAMPUS

80 YEARS OF EMPOWERING GROWTH:
CELEBRATING OUR PAST,
TRANSFORMING OUR FUTURE

atd BATON ROUGE CHAPTER
Association for
Talent Development

chapter
anniversary



Keynote Speaker
KENNY NGUYEN
THREESIXTYEIGHT



2023 Engagement Rewards Card

ENGAGE *personally*

Renew your inclusive membership **15 points**

Update your ATDBR member profile with your current email, picture, and bio **10 points**

Attend ATDBR meetings
5 points : 1 meeting
20 points : 3 meetings
40 points : 6 meetings
60 points : 9 meetings
100 points : 12 meetings

Speak at an ATDBR event **50 points**

EVOLVE *professionally*

Volunteer for the Conference or serve as a program manager** **100 points**

Attend ATDBR's Annual Conference* **75 points**

Shop at the ATD Store using ATDBR's CHIP Code** **30 points**

IMPACT *change*

Become a Power Member **40 points**

Secure a sponsorship for ATDBR **200 points**

Stay tuned! Extra point opportunities will be offered monthly!

*Use your ATDBR credits! All credits will expire 12/31/2023

**Proof of membership or purchase must be provided to vpotechnology@atdbatonrouge.org



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Engagement Leaderboard

Place	Name	Point Total (As of 6/27/2023)
1	Thea D.	135
2	Susana L.	120
3	Marya G.	85
4	Jennifer T.	70
5	Nathan B.	60
5	Reed W.	60

CONGRATULATIONS TO OUR CURRENT LEADERS IN THE 2023 ENGAGEMENT CHALLENGE!

We're halfway through the year!

Reminder: Everyone who reaches 200 points wins ATDDBR swag!

**WANT TO EARN MORE POINTS?
PARTICIPATE IN OUR MONTHLY ENGAGEMENT CHALLENGES!**



July Engagement Challenge

Register for our 2023 Annual
Conference at Early Bird pricing!*

Visit atdbr.org for more details.

*Earn 25 Engagement Points

MEMBERSHIP



ATDBR New Member Shoutout

- Gabriel B. - Louisiana State University
- Keiasha H. - Louisiana Department of Health, Office of Public Health
- Corey L. - BREC
- Brandon R. - Home Bank
- Brooke T. - RoyOMartin


NOW - JULY 31

SUMMER
membership drive

BECOME A MEMBER TODAY FOR ONLY \$80 TO CELEBRATE 80 YEARS OF ATD BATON ROUGE!

JOIN US FOR OUR UPCOMING EVENTS!

Follow us on Social Media to stay up to date on upcoming events

 Tuesday, July 18, 2023
Get to Know ATDBR Webinar
Virtual | 11:30 AM


ATD
Baton Rouge Chapter

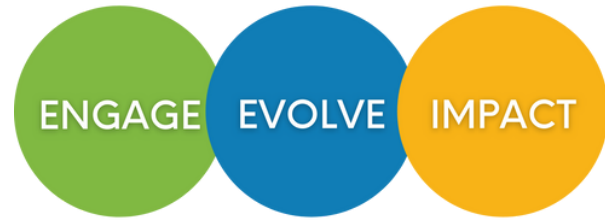

@atdbr
#atdbr


ATD Baton Rouge
@atdbatonrouge

Tuesday, July 25, 2023
Membership Meeting
Virtual or In-Person | 11:30 AM



Tuesday, August 22, 2023
Krewes of Practice
Virtual | 11:30 AM



atdbr.org/BeAMember | Have a membership question or need to change your membership package type? Contact vpmembership@atdbatonrouge.org

2023 ATDBR Board of Directors



Julie Miller
President



Jennifer Schuelke
Past-President



Nicole Payne-Jack
President-Elect



Tanguela Powers
Secretary



Marcus Sylvas
Treasurer



Annisia Osborne
VP of Membership



LaShawn Breaux
VP of Programs



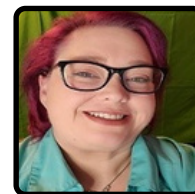
Tara Gallope
VP of Marketing &
Communications



Laci Talley
VP of Technology



Burgundy Cummings
VP of Hospitality



Rebecca Arnett
VP of SIGS



chapter incentive program

ATDBR ChIP Code:
CH7121



Shopping at the
ATD store? Use
our ChIP Code!



chapter affiliation requirements

LANTEC
CORPORATE TRAINING

Home **HB** Bank

Thank you to our sponsors:

atdbr.org

ATD BATON ROUGE

