

# ATD BATON ROUGE



FOCUS NEWSLETTER | 2023 Q3 EDITION

Registration closes in one week, on September 20!

*Register now!*

ATD BATON ROUGE

# ANNUAL CONFERENCE

SEPTEMBER 28, 2023

THE ESTUARY AT THE WATER CAMPUS

80 YEARS OF EMPOWERING GROWTH:  
CELEBRATING OUR PAST,  
TRANSFORMING OUR FUTURE

Keynote Session:  
How to Build an Uncommon Brand

**atd** BATON ROUGE CHAPTER  
Association for  
Talent Development

chapter  
anniversary



*Keynote Speaker*  
**KENNY NGUYEN**  
THREESIXTYEIGHT



# CONFERENCE



ATD BATON ROUGE

## ANNUAL CONFERENCE

*Speakers*

ELIZABETH BECKHAM, MS, CWDP  
ATD BR 2016 PRESIDENT

StandOut: Unlock Your Unique Talents and Thrive at Work

MEHELLE ROBERTHON, EDD, CPTD  
ATD BR 2021 PRESIDENT

The Integral Role of Talent Developers in Shaping Organizational Culture

JENNIFER SCHUELKE, MS  
ATD BR 2022 PRESIDENT

Revolutionizing Tomorrow: Empowering Change with Quality Improvement Tools

REGINA LEINGANG, PH.D  
ATD BR 2017 PRESIDENT

Do you have GRIT?



# SPONSOR HIGHLIGHT



## LANTEC CORPORATE TRAINING

LANTEC of Louisiana is a Louisiana Workforce Commission-approved provider for IWTP grants for Louisiana companies.

### GRANT ASSISTANCE

#### LOUISIANA WORKFORCE COMMISSION INCUMBENT WORKER TRAINING PROGRAM (IWTP)

With the ever-changing landscape of the workforce, companies must ensure that employees are continually learning and growing. Not only does this help retain top talent, but it also boosts morale, builds relationships, and increases engagement and personal satisfaction. You know your company could benefit from training, but it can be tough to find room in the budget. And who has the time to manage all of your employees' needs and schedules?

What if we told you that you could qualify for FREE or reimbursable training, with a team dedicated to managing your company's needs? Enter LANTEC! Our in-house Grants Team ensures your company is in the best position to receive an award of funding. LANTEC has secured over EIGHTEEN MILLION DOLLARS in workforce development training funds for eligible Louisiana employers since 2008 — AND has more applications approved for the SBET program than any other training provider in the state of Louisiana!

[Visit www.lantecctc.com for more information](http://www.lantecctc.com)



*Thank you for your continued support of ATD Baton Rouge!*

# 2023 Engagement Rewards Card

## ENGAGE *personally*

Renew your inclusive membership **15 points**

Update your ATDBR member profile with your current email, picture, and bio **10 points**

Attend ATDBR meetings  
**5 points** : 1 meeting  
**20 points** : 3 meetings  
**40 points** : 6 meetings  
**60 points** : 9 meetings  
**100 points** : 12 meetings

Speak at an ATDBR event **50 points**

## EVOLVE *professionally*

Volunteer for the Conference or serve as a program manager\*\* **100 points**

Attend ATDBR's Annual Conference\* **75 points**

Shop at the ATD Store using ATDBR's CHIP Code\*\* **30 points**

## IMPACT *change*

Become a Power Member **40 points**

Secure a sponsorship for ATDBR **200 points**

Stay tuned! Extra point opportunities will be offered monthly!

\*Use your ATDBR credits! All credits will expire 12/31/2023

\*\*Proof of membership or purchase must be provided to [vpotechnology@atdbatonrouge.org](mailto:vpotechnology@atdbatonrouge.org)



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# Engagement Leaderboard

Place	Name	Point Total (As of 9/12/2023)
1	Mechelle R.	250
2	Thea D.	205
3	Susana L.	120
4	Jennifer T.	90
5	Marya G.	85

CONGRATULATIONS TO OUR CURRENT LEADERS IN THE 2023 ENGAGEMENT CHALLENGE!

WANT TO EARN MORE POINTS?  
PARTICIPATE IN OUR MONTHLY ENGAGEMENT CHALLENGES!

## September Engagement Challenge



### Social Media Challenge!

Comment on this post on any one of our platforms and receive 25 bonus points!



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Baton Rouge Chapter

@atdbr

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# MEMBERSHIP




## ATDBR New Member Shoutout

- Jaron B. - Louisiana State Civil Service
- Theresa B. - Home Furniture Plus Bedding
- Cindi S. - Woman's Hospital
- Kathy H. - DaVita
- Monique C. - H&E Equipment Services
- Miranda E. - H&E Equipment Services
- Shannon N. - H&E Equipment Services
- Samuel T. - H&E Equipment Services
- Alexia T. - H&E Equipment Services
- Chris W. - LSU

## JOIN US FOR OUR UPCOMING EVENTS!

Follow us on Social Media to stay up to date on upcoming events

 Thursday, September 28, 2023  
**Annual Conference**  
 In-person | 8 AM - 6 pm



ATD  
Baton Rouge Chapter



@atdbr  
#atdbr

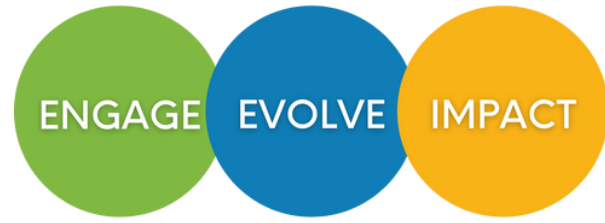


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Tuesday, October 24, 2023  
**Krewes of Practice**  
 Virtual | 11:30 AM

Tuesday, November 14, 2023  
**Membership Meeting**  
 Virtual or In-Person | 11:30 AM



[atdbr.org/BeAMember](https://atdbr.org/BeAMember) | Have a membership question or need to change your membership package type? Contact [vpmembership@atdbatonrouge.org](mailto:vpmembership@atdbatonrouge.org)

# 2024 ATD BATON ROUGE BOARD SLATE

President	Nicole Payne-Jack	VP of Marketing & Communications	Open
President-Elect	Marcus Sylvas	VP of Membership	Tanguela Powers
Past-President	Julie Miller	VP of Programs	Open
Secretary	Burgundy Cummings	VP of SIGS	Open
Treasurer	Open	VP of Technology	Laci Talley
VP of Hospitality	Tara Gallope		

Interested in an open position?

Email us at [president-elect@atdbatonrouge](mailto:president-elect@atdbatonrouge) to volunteer!

**atdChIP**  
chapter incentive program

ATDDBR ChIP Code:  
CH7121

Shopping at the  
ATD store? Use  
our ChIP Code!



**atdCAREPLUS**   
chapter affiliation requirements

**LANTEC**  
CORPORATE TRAINING

Home **HB** Bank

Thank you to our sponsors:

[atdbr.org](http://atdbr.org)

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